

## Personal Statement

A first class honours degree graduate with a passion for design, creativity, detail and of course, typography. Currently between careers after managing the Canbury Arms, a gastro-pub in Kingston with a reputation for outstanding food and service, is looking for new challenges and opportunities.

Despite having limited experience within the creative industries, I believe I have accomplished and learnt a great deal in the two years after university including achieving numerous awards for the Canbury. Previous to my employment there, I studied graphic design at the UWE, Bristol and built up experience working for a number of companies including the BBC and the University of Georgia Press. My time at university was both challenging and rewarding gaining a wealth of knowledge, independence and a wide range of interpersonal and work-based skills. I am an ambitious person who is extremely motivated by the new challenges and possibilities which a creative career can offer.

## Education

2006–2009

**University of the West of England, Bristol**

Graphic Design BA (Hons) First Class

Subjects included branding and identity, editorial design, web site design, typesetting, type design, layout & grid design, screen, litho and digital printing. A 3-year course in visual culture leading to a 6000-word dissertation.

1998–2005

**Reed's School, Cobham, Surrey**

A-Levels: Graphic Design (600/600), Music & French

9 GCSEs: Grades A\* to C including Maths, English & Science

## Further Development

1998–present

Full UK Driving License  
Personal Alcohol License  
Fluent French  
First Aid Qualified  
Ski Guide

## Employment History

Aug '11–Sept '11

**Time Out Magazine, London**

Marketing & Social Media Internship

Assisting the marketing team with a number of projects centered around Time Out's digital content. Our main aim was to develop ideas in order to drive unique visitors to the website and acquire new followers and friends on Twitter and Facebook.

June '09–June '11 **The Canbury Arms, Kingston**  
General Manager

Responsible for the overall running and development of the business including recruitment, customer satisfaction, suppliers, budgets, promotional, marketing and development initiatives, introduction of a loyalty card scheme and payroll. Won various awards including Great British Pub Awards' Best Family Pub & Best Leased Pub in London and Best Gastro Pub in the Time & Leisure Food Awards.

Sept '09 **University of Georgia Press, Atlanta, GA**  
Editorial Intern

Spent one month with the university press shadowing a senior designer assisting with cover design, page layouts and typographical elements.

Aug '06–Aug '09 **University of the West of England, Bristol**  
Student Rep for the Creative Arts Campus

Represented the art, media and design campus on behalf of the student body. Planned and organised marketing and PR events to promote the university at higher education fairs.

July '05–Aug '07 **MJR Tom UK Ltd, London**  
Event Manager

Management of 30-plus staff at large scale events such as Ascot, Wembley Arena, the O2 and Twickenham Stadium

Sept '05 **Freelance Design Work**

## Technical Skills

Excellent knowledge of both Mac and Windows XP/Vista operating systems as well as MS Office, the Adobe Creative Suite, Final Cut and Aperture.

## Interests & Aspirations

I am an enthusiastic jazz musician and am competent playing the drums, trumpet and piano. From a young age I have been a passionate skier and spent five months in the French and Swiss Alps in 2005 as a ski guide with Descent International. Furthermore I worked for two months in North Carolina, USA, working at a children's camp as a senior counsellor. Being an ardent food lover, I eat out whenever possible writing reviews and any 'foodie' goings-on in and around London on my blog *Foodish Thinking*. My role at the Canbury Arms provided me with some invaluable experience with regards to managing people (both staff & customers) as well as the promoting and running of a small business. It also proved my ability to be pro-active, adapt and learn a role I was not experienced in. Both my gap year and my work experience have provided me with an invaluable sense of independence, and have greatly developed my interpersonal and professional skills. I crave to work somewhere and be part of something that makes a difference to people's lives through communication and I aspire to be known as the best at what I do.

References & portfolio available on request.

Examples of my work can be found online at <http://toby.ashbee.net>